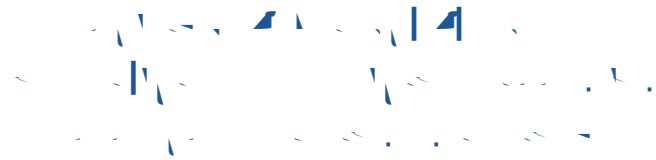


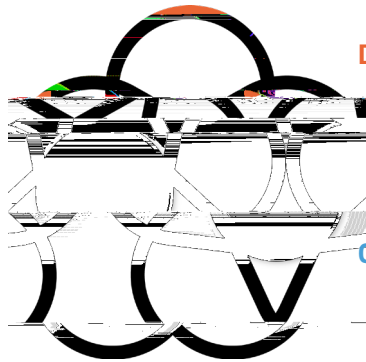
THE POWER OF ONE

DATA DRIVEN SOLUTIONS FOR BETTER BANKING EXPERIENCES



Many of today's banks face increased consumer expectations, growing competition, and technological advancement. A solid strategy for making the most of your bank's customer communications and delivering exceptional customer experiences is critical.

Data and intelligence about your bank's customers is essential to ensuring meaningful, contextual communications and effective engagement. O'Neil's ONEsuite platform leverages our 50+ year heritage of turning complex investment data into actionable insights to drive better results. Leveraging next-gen technology and machine learning, the innovative platform provides a comprehensive end-to-end client communication solution to enable digital transformation. With ONEsuite, transform technical disruption and evolving client engagement preferences into opportunities to strengthen relationships and build brand loyalty.



Data Integration, Synthesis + Management

Integrate data from multiple sources to create a unified view of the customer. Synthesize data to identify trends and insights. Manage data to ensure accuracy and security.

Data Analytics + Business Intelligence

Use data analytics to understand customer behavior and preferences. Leverage business intelligence to make data-driven decisions.

Content Creation + Delivery

Create personalized content for each customer. Deliver content through multiple channels to reach the customer where they are.

Sales + Marketing

Use data to identify sales and marketing opportunities. Leverage insights to create targeted campaigns.

Omni-Channel Communications

Provide a seamless customer experience across all channels. Use data to optimize communication across channels.

